

Why build, when it's already **built better?**

Many fintechs and financial institutions consider building their own AML and fraud prevention infrastructure—often for greater control, data ownership, or long-term cost savings. But what looks efficient often becomes a complex, resource-heavy operation in practice with negative ROI, even in the long term.

Flagright offers the control, security, and scalability of a custom system — without the time, money, or resource drain.

The hidden cost of building compliance infrastructure

What begins as a custom compliance build often turns into a resource-heavy maintenance challenge—here's what teams often face:

- High team costs, including hiring and retaining specialized engineering, compliance tech, and QA teams
- Lack of engineering bandwidth, causing delays, shortcuts, or deprioritized compliance projects
- Delayed launches, leaving gaps in compliance coverage and increasing the risk of regulatory penalties
- Constant regulatory change, requiring continuous updates, testing, documentation, and versioning
- Complexity of compliance systems, which require real-time monitoring, audit trails, alert management, risk scoring, and global data handling
- Limited access to skilled resources with deep domain knowledge in AML, fraud, and regulatory frameworks
- Scaling challenges emerge with every new market, product, or jurisdiction
- Tool fragmentation leads to inconsistent workflows and data silos

"The complexity of building a tool that does transaction monitoring, case intake, and dispositions is something that just needs to be done right. Buying it packaged and ready makes more sense than trying to duct tape different systems together."

Dustin Eaton
Head of Fraud, Risk & Compliance

Buy vs build: see the real difference

Business factor	Built internally	Flagright
 Time to go live	Build timelines of 12–24 months for a basic version of the requirements delays compliance readiness	Launch in less than 2 weeks and stay compliant from day one
 Resource requirements	Commit significant resources across engineering, QA, and compliance technology	Empower compliance teams with a no-code interface and reduce manual effort through an AI-native platform
 System fragmentation	Tools and workflows are often siloed across systems, reducing visibility and efficiency	Replace fragmented tools with one unified platform to streamline workflows and reduce risk effectively
 False positive handling	Refine alert logic over time, with extended cycles before optimization is effective	Reduce manual workload by 93% with AI-native alert handling from day one
 AI capabilities	Expensive and complex to build, train, and maintain AI internally	AI-native infrastructure with 93% fewer false positives and 80% faster investigations
 Cost over time	High initial investment plus ongoing maintenance and support costs	Lower total cost of ownership with no infrastructure to manage
 Audit readiness	Set up infrastructure for logging, rule tracking, and documentation	Ensure audit readiness with fully logged and documented rules, actions, and decisions
 Compliance updates	Maintain compliance by actively monitoring changes and updating internal logic	Stay updated with AI-enhanced logic and automatic regulatory updates
 Scalability	Scaling to new markets often requires significant system adjustments, increasing cost and maintenance	Scale instantly across markets with 99.998% uptime across 6 continents

Trusted by fintech leaders delivering real results

seis

87%

Reduction in manual monitoring efforts

B4B
PAYMENTS

75%

Less time spent on case narratives

Banked :

6 min

Support response

sciopay

440ms

Response time

PALLA

90 min

Saved per day on narrative creation

NexPay

+5 NPS

Score in 3 months

Awarded #1 overall AML compliance solution



95%

Customer satisfaction

4.67 months

Average ROI

98%

User adoption rate

Join the institutions redefining AML compliance with Flagright

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